

CHARLES E. EESLEY

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EDUCATION

Massachusetts Institute of Technology (MIT) Ph.D. in Management, 2009

Duke University B.S. in Cognitive Neuroscience, 2002

ACADEMIC APPOINTMENTS

Stanford University, Department of Management Science and Engineering

September 1, 2025 – present	Professor (Full)
September 1, 2017 – August 30, 2025	Associate Professor with tenure, Management Science and Engineering, Stanford University.
September 1, 2013 – August 31, 2017	Reappointment as Assistant Professor, Management Science and Engineering, Stanford University. On leave from October 1, 2013 - September 30, 2014.
September 1, 2009 – August 31, 2013	Assistant Professor, Management Science and Engineering, Stanford University.
August 2004 – June 2005	Research Assistant to the Director, Dr. Frank Sloan, Professor of Economics. Duke University, Center for Health Policy, Law and Management.
August 2002 – August 2004	Research Assistant to Dr. Richard Keefe, Professor of Psychiatry. Duke University, Brain Imaging and Analysis Center.

Non-Academic:

January 2014 – September 2014	NovoEd.com. Director of Partner Development (two days per week).
2007 – 2009	Flagship Ventures, Cambridge, MA. Associate.
2007 – 2009	Lobby 10, LLC. Founder, CEO.
2006 – 2007	Lux Capital, Cambridge, MA. Entrepreneur-in-Residence.
2005 – 2006	Learning Friends. Co-Founder, CFO.
2001 – 2002	Sun Dance Genetics. Founder, CEO.

A. Professional Activities

Academic:

2024 – Present	Steering Committee Member, King Center for Global Development.
2024 – Present	Faculty Director, Stanford Technology Ventures Program (STVP).
2013 – Present	Academic Director, Stanford Engineering Center for Global & Online Learning, ITRI-Stanford Forum.
2023 – 2024	Associate Faculty Director for International Entrepreneurship, Stanford Technology Ventures Program (STVP).
August 9th, 2022	Organizer. Methodological Frontiers in Organizations & Strategy Research Symposium. <i>Academy of Management</i> , Seattle, WA.
2022 – 2024	Research Committee Member. STR Division, <i>Academy of Management</i> .
2017 – 2019	Richard Schulze Family Foundation. Distinguished Professorship Award Committee.
2017	Review Committee. Kauffman Junior Faculty Fellowship in Entrepreneurship Research (KJFF) program.

- 2017 Academic co-Director, Stanford Engineering Center for Global & Online Learning, China Energy Innovation.
- 2014 – 2017 Research Committee Member. BPS Division, *Academy of Management*.
- 2014 – 2017 Research Committee Member. TIM Division, *Academy of Management*.
- 2016 Academic co-Director, Stanford Engineering Center for Global & Online Learning, Citic Financial Innovation.
- 2010 – 2013 Research Committee Member. Entrepreneurship Division, *Academy of Management*.
- 2013 – 2020 Co-organizer, West Coast Research Symposium (WCRS) Doctoral Consortium.

Editorial Roles:

- 2014 – Present *Strategic Management Journal*, Editorial Board.
- 2021 – Present *Strategic Entrepreneurship Journal*, Editorial Board.
- 2016 – 2020 *Entrepreneurship & Innovation Exchange (EIX)*, Editorial Board.

Reviewer: *Administrative Science Quarterly, Academy of Management Journal, Organization Science, Strategic Management Journal, Management Science, Research Policy, Strategic Entrepreneurship Journal*. Conferences: Academy of Management Meetings, IACMR, HCSS, Western Academy of Management, West Coast Research Symposium doctoral consortium (WCRS), and the Strategic Management Society Meetings, International Conference on Information Systems (ICIS).

Professional Memberships and Research Affiliations: Academy of Management, Strategic Management Society, Institute for Operations Research and the Management Sciences (INFORMS), ACM-EC.

Government:

- 2024 National Science Foundation Reviewer:
Reviewer for NSF Special Project Proposal, I-Corps

Program – Expanding Entrepreneurial Education and Enhancing Technology Commercialization, Directorate for Technology, Innovation, and Partnerships.

2023 – 2026
Trainer, NSF I-Corps Pre- and Post-Program "Train the Trainer" Model.

2020
Member. National Science Foundation. Future of Work at the Human-Technology Frontier. Grant Review Panel. Office of Emerging Frontiers and Multidisciplinary Activities.

Advisory:

2023 – 2026
Advisor, NSF Study: Enhancing NSF's Impact on STEM Translation and Commercialization Success (Award #: 2337688).

2012 – 2017
Advisory Board Member. American Association for the Advancement of Science (AAAS). Global Innovation Through Science and Technology (GIST) Program, Tech-I.

International:

October 2024 – January 2025
Advisor, UN World Food Program Accelerator Review.

2022 – 2027
Distinguished Overseas Expert. Research Institute of Inland-Coast Cooperation and Common Prosperity. Hosted by NingboTech University of China.

2019 – 2022
Peter Pribilla Foundation. Technical University of Munich (TUM) Research Excellence Award Committee.

2013 – Present
Academic Director, ITRI-Stanford Platform. Industrial Technology Research Institute in collaboration with the Department of Industrial Technology (DOIT) and the Ministry of Economic Affairs (MOEA) of Taiwan.

2012 – 2017
Advisory Board. Chile's Ministry of the Economy (Chilean Economic Development Agency -

CORFO). Startup Chile global accelerator program.

B. University and Departmental Service

School & Department:

- Chair, Pathways to Research and Opportunity Committee, 2024-present.
- Advisory Committee, 2024-2025.
- Faculty Search Committee, 2024-2025.
- Co-organizer, Inaugural MS&E Rising Stars Conference, 2023.
- Chair, Online and Professional Education Committee, 2023-2025.
- Chair Pathways to Research and Opportunity Committee, 2020-2023.
- STEM Search Committee, 2021-2022.
- Faculty Search Committee, 2019-2020.
- Master's Student Admissions Committee, 2016-2017.
- Departmental Faculty Search Committee, 2015-2016.
- Academic Director for customized Executive Education Programs, 2012-Present.
- Reappointment Committee, 2017-2018.
- Faculty Director, Career Services Affiliates Program, 2016-Present.
- Departmental Faculty Search Committee, 2012-2013.
- Master's Student Admissions Committee, 2010-2016.
- Business Association of Stanford Entrepreneurial Students (BASES), Faculty Advisor, 2018-Present.
- Advisor for Diversifying Academia, Recruiting Excellence (DARE) program, 2012.

University:

- Faculty Advisor, Stanford School of Medicine, Master of Science in Clinical Informatics and Management (MCiM) Program, 2020-Present.
- Steering Committee Member, King Center for Global Development, 2024-Present.
- Faculty Advisory Board Member, Stanford Center at Peking University, 2024-Present.
- Stanford Center on China's Economy and Institutions (SCCEI), Faculty Affiliate, 2020-Present.
- Freeman Spogli Institute for International Studies, Faculty Affiliate, 2017-Present.
- Stanford Human Centered AI (HAI), Digital Economy Lab (DEL), Faculty Affiliate, 2020-Present.
- Woods Institute for the Environment, Faculty Affiliate, 2009-Present.
- Stanford Teagle Fellow in Liberal Education, 2021-2023.
- King Center for Global Development (Grant review board), 2017-2020.
- Stanford Center for International Development (SCID) Faculty Affiliate, 2014-2020.
- Stanford Institute for Economic Policy Research (SIEPR) and STVP Seminar series coordinator, 2010-2018.
- Organizer, Stanford SIEPR Social Science and Technology Seminar, 2009-2018.
- Faculty Advisor, Chinese Entrepreneurs Organization (CEO), 2010-2012.

Workshop and Panel Convener:

- Research Insight: Entrepreneurship Education Is About More than Startup Creation.

Jon Fjeld, Duke University, Hadiyah Mujhid, HBCUvc, and Elizabeth Brake, Venture for America, September 2021.

- ITRI-Stanford Forum on Technology Startups, August 10-11th, 2021.
- Organizer. Field Experiments in Social Networks and Entrepreneurship. Academy of Management, August 2021.
- ITRI-Stanford Forum on Digital Transformation and Post-Pandemic Preparedness, December 2020.
- ECorner Panel Discussion. Entrepreneurship and Racial Justice. Jessica Norwood, Project Runway and Rodney Sampson, OHUB, November 2020.
- Randomized Experiments in Entrepreneurship and Innovation. Academy of Management, August 2019 (co-organizer with Rem Koning, Karim Lakhani, Khonika Gope).
- Industrial Technology Research Institute (ITRI)-Stanford Forum on AI and Mobility, Sept. 2018.
- Industrial Technology Research Institute (ITRI)-Stanford Forum on Quantum Computing and Supply Chain Analytics, Dec. 2017.
- STVP Entrepreneurial Thought Leaders Series Panel. Alumni Impact: Stanford Entrepreneurship and Innovation. (with William Miller and Heidi Roizen), October 24, 2012.

C. Awards and Honors

2024	Stanford Social Impact Labs Design Fellowship (SILDF)
2023	Top-cited article in <i>Strategic Entrepreneurship Journal</i> in the past two years
2020	Third Annual IACMR-RRBM Responsible Research in Management Award
2018	Finalist, Best Organization and Management Theory (OMT) Published Paper
2018	Technical University of Munich Research Award
2018	Industry Studies Association Giarratani Rising Star Award (Runner-Up)
2017	W.M. Keck Family Foundation Faculty Scholar Award
2015	Inaugural Richard Schulze Distinguished Professorship Award
2012	Best Paper Award, IEEE Recent Advances in Technology and Innovation Management
2010	University of Virginia (UVA) Batten Institute of Entrepreneurship, Innovation, and Technology Fellow Award
2009	Best Dissertation Award, Business Policy and Strategy (BPS) Division, Academy of Management
2009	Kauffman Foundation Dissertation Fellowship Award

D. Bibliographical Information

PUBLICATIONS

Statement of the customary practices for order of authors on scholarly publications:
Author order in strategy/organization studies signifies contribution to the publication.

Bolded names are current or past students.

Refereed Journal Publications

1. Eesley, C.; Gerber, E. 2025. Designing Institutions for Applied Impact: Lessons from Engineering for Organizational Research. *Organization Science*.36(5), 2044-2051.
2. **Koo, W.**; Eesley, C. 2025. Take Me Home, Country Roads: Return Migration and Platform-Enabled Entrepreneurship. *Organization Science*. 36(3), 1202-1220.
3. Eesley, C.; Tian, X., Yang D., Lee, Y.S. 2025. University Education Reform and Entrepreneurship. *Management and Organization Review*. 1-31.
doi.org/10.1017/mor.2025.14
4. **Ahmad, W.**; Sen, A.; Eesley, C; Brynjolfsson, E. 2024. Companies inadvertently fund online misinformation despite consumer backlash. *Nature*. 630(8015): 123-131.
5. **Motley, C.**; Eesley, C.; Koo, W. 2023. Born Into Chaos: How Founding Conditions Shape Whether Ventures Survive or Thrive When Experiencing Environmental Change. *Strategic Entrepreneurship Journal*. 17(2): 408-444.
6. Eesley, C.; Lee, Y.S. 2023. In Institutions We Trust? Trust in Government and the Allocation of Entrepreneurial Intentions. *Organization Science* 34(2): 532-556.
7. **Wu, Y.**; Eesley, Charles E.; Yang, Delin. 2022. Entrepreneurial Strategies During Institutional Changes: Evidence from China's Economic Transition. *Strategic Entrepreneurship Journal*. 16(1): 185-206. (a top-cited article in *SEJ* over the past two years)
8. **Armanios, D.**; Eesley, C. 2021. Lowering Entry Barriers (but also Providing Resources): How Governments Spur Founding, *Organization Science*. 32(6): 1415-1438. 2018 Industry Studies Association Giarratani Rising Star Award Runner-Up.
9. **Wu, Y.** and Eesley, C.E., 2021. Regional Migration, Entrepreneurship and University Alumni. *Regional Studies*, 56(6): 1-18.
10. Li, Z., Seering, W., Yang, M. and Eesley, C., 2021. Understanding the motivations for open-source hardware entrepreneurship. *Design Science*, 7, e19.
11. Lee, Y.S.; Eesley, C. 2021. Do University Entrepreneurship Programs Promote Entrepreneurship?. *Strategic Management Journal*. 42(4): 833-861.
12. **Koo, W.**; Eesley, C. 2020. Platform governance and the rural–urban divide: Sellers' responses to design change. *Strategic Management Journal*. 42(5): 941-967.
13. Eesley, C.; Wu, L. 2020. For Startups, Adaptability and Mentor Network Diversity can be Pivotal: Evidence from a Randomized Experiment on a MOOC Platform. *MIS Quarterly*. 44(2): 661-697/June.
14. **Wu, Y.**, Eesley, C. E. & Eisenhardt, K.E., 2020. Entrepreneurship in dynamic environments: A comparison between the U.S. and China. *Quarterly Journal of Management* (管理学季刊), 5(2), 1-17.
15. **Eberhart, R.N.**; C.E. Eesley, 2018. Too Much of a Good Thing: Institutional Change and New Firm Performance in Japan, *Strategic Management Journal*. 39 (10): 2643–65.
16. Lee, Y.S. and Eesley, Charles E. 2018. The Persistence of Entrepreneurship and Innovative Immigrants. *Research Policy*. 47 (6): 1032–44.
17. Eesley, C.E., **Eberhart, R.N.**, Skousen, B.R. and Cheng, J.L., 2018. Institutions and entrepreneurial activity: The interactive influence of misaligned formal and informal

- institutions. *Strategy Science*, 3(2): 393-407.
18. Eesley, C.; Wang, Y. 2017. Social Influence in Entrepreneurial Career Choice: Evidence from Randomized Field Experiments on Entrepreneurial Mentorship. *Research Policy*, Vol. 46(3): 636–650.
 19. **Eberhart, R.**; Eesley, C. and Eisenhardt, K.M. 2017. Failure is an Option: Institutional Barriers to Failure, Bankruptcy, and New Firm Performance in Japan, *Organization Science*. Vol. 28(1): pp. 93-112. Finalist, Best OMT Published Paper, 2018
 20. **Armanios, D.**; Eesley, C.; Li, J; Eisenhardt, K.M. 2017. How entrepreneurs leverage institutional intermediaries in emerging economies to acquire public resources. Lead Article, *Strategic Management Journal*, 38(7): 1373-1390. doi:10.1002/smj.2575, Academy of Innovation and Entrepreneurship (AIE), Best Paper Award Finalist, 2012
 21. Eesley, C. 2016. Institutional Barriers to Growth: Entrepreneurship, Human Capital and Institutional Change. *Organization Science*, Vol. 27(5): 1290-1306.
 22. Eesley, C.; **Li, J.B.**; Yang, D. 2016. Does Institutional Change in Universities Influence High-Tech Entrepreneurship?: Evidence from China’s Project 985. *Organization Science*, Vol. 27(2): 446-461.
 23. Eesley, C.; Decelles, K.; Lenox, M. 2016. Through the Mud or in the Boardroom: Activist Types and their Strategies in Targeting Firms for Social Change. *Strategic Management Journal*, Vol. 37(12): 2425-2440.
 24. Eesley, C.; Hsu, D.; Roberts, E.B. 2014. The Contingent Effects of Top Management Teams on Venture Performance: Aligning Founding Team Composition with Innovation Strategy and Commercialization Environment. *Strategic Management Journal*, Vol. 35(12): pp. 1798-1817.
 25. Eesley, C. and Roberts, E.B. 2012. Are You Experienced: When Does Talent vs. Experience Drive Entrepreneurial Performance, *Strategic Entrepreneurship Journal*, Vol. 6, No. 3, pp. 207-219.
 26. Lenox, M. and Eesley, C. 2009. Private Environmental Activism and the Selection and Response of Firm Targets. *Journal of Economics Management and Strategy*, Vol. 18, No. 1, pp. 45-73.
 27. Hsu, D.H.; Roberts, E.B.; Eesley, C. 2007. Entrepreneurs from Technology-Based Universities, *Research Policy*, Vol. 36, pp. 768–788.
 28. Eesley, C. and M. Lenox, 2006. Firm Responses to Secondary Stakeholder Action, *Strategic Management Journal*, Vol. 27, No. 8, pp. 765-781.
 29. Keefe, R., C.E. Eesley, M. Poe, 2005. Defining A Cognitive Function Decrement in Schizophrenia. *Biological Psychiatry*, Vol. 57, pp. 688-691.

Refereed Conference/Symposia Proceedings

1. **Wu, You (Willow)**; Song Wang, and Charles E. Eesley. 2024. Adaptive Entrepreneurial Learning through Platform-Mediated Resource Mobilization: Insights from Early-Stage Venture Financing in China. *International Conference on Information Systems (ICIS) 2024*, Bangkok, Thailand.
2. Lichtenstein, G., Sheppard, S., Chen, H., and Eesley, C. 2022. Getting Maximum Mileage from Qualitative Data: Researching Innovation Culture in a Multinational Automobile Manufacturing Company. *SAGE Research Methods Cases*. SAGE

Publications.

3. Charles Eesley, James C. Wetherbe, Robert Buday. 2023. a16z Brings Thought Leadership to the Valley. Entrepreneur and Innovation Exchange. *Best paper award, Applied and Practice*.
4. **Hejrati, Z.**; Gaim, Medhanie; Eesley, C.; Dang, Taarini. 2021. Use of MOOC and Digital Technologies to Study Effects of Liability of Foreignness on Venture Formation in Forced Immigration. *IEEE 4th International Conference on Information Systems and Computer Aided Education (ICISCAE)*. Sept. 24-26, 2021, Dalian, China.
5. Zhouxuan Li; Robert Eberhart; Charles Eesley. 2021. Institutions and Maker Entrepreneurship. *HICSS Conference Proceedings*. Maui, Hawaii.
6. **Koo, Wesley**; Eesley, C.E. 2021. Rural Online Entrepreneurship and Return Migration. *HICSS Conference Proceedings*. January. Maui, Hawaii.
7. Jacqueline Lane, Ethan Poskanzer, Charles Eric Eesley, Solene Delecourt, Stefan Dimitriadis, Zhuoxuan Li, Chiara Spina, Salman Alibhai, Anyada Assavabhokhin, Aletheia Donald, Rembrand Michael Koning, Karim R. Lakhani, Elena Novelli and Jeffrey T Polzer Field Experiments in Social Networks and Entrepreneurship. *Academy of Management Conference Proceedings*, August 2021.
8. Eesley, C., Yang, D.; Roberts, E.B.; Li, Tan. 2016. Understanding Entrepreneurial Process and Performance: A Cross-National Comparison of Alumni Entrepreneurship Between MIT and Tsinghua University. *Asian Journal for Innovation and Policy*, Vol. 5 Issue 2, 146-184.
9. **Eberhart, R.N.**, Eesley, C.E., and Eisenhardt, K. 2012. "Failure IS an Option: Institutional Barriers to Failure and New Firm Performance." *Academy of Management Best Paper Proceedings*:1 1-1; doi:10.5465/AMBPP.2012.189.
10. Eesley, C.E. and D. Yang. 2011. "Changing Entrepreneurial Strategies to Developing Capitalist Institutions: A Look at Chinese Technology Entrepreneurs." *First International Technology Management Conference*, pp. 1016-1035. doi: 10.1109/ITMC.2011.5995998.
11. Eesley, C.E. and E.B. Roberts. 2010. "Cutting Your Teeth: Entrepreneurial Experience and Performance." *Academy of Management Best Paper Proceedings*:1 1-6; doi:10.5465/AMBPP.2010.54493446.
12. Eesley, C.E., 2009. "Who has 'the Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China." In IEEE PICMET Portland International Conference on Management of Engineering & Technology, pp.1919-1944.
13. Eesley, C.E. and M. Lenox. 2006. "Secondary Stakeholder Actions and the Selection of Firm Targets." *Academy of Management Best Paper Proceedings*:1 B1-B6; doi:10.5465/AMBPP.2006.27176694.
14. Eesley, C.E. and M. Lenox, 2005. "Secondary Stakeholders and Firm Self-Regulation," *Academy of Management Best Paper Proceedings*:1 E1-E6; doi:10.5465/AMBPP.2005.18783310.

Non-Refereed Publications

1. Eesley, C. and Hannah, DP. 2012. Review of: Winds of Change: The Environmental Movement and the Global Development of the Wind Energy Industry. By Ion B.

Book Chapters and Reports in Print

1. Eesley, C., Zhou, Lijie, **Wu, You (Willow)**. 2021. Fostering Entrepreneurship and Innovation: Education, Human Capital, and the Institutional Environment. In Yong Suk Lee and Fei Yan (eds.). *Drivers of Innovation: Entrepreneurship, Education, and Finance in Asia*. Stanford, CA: Shorenstein Asia-Pacific Research Center.
2. Yan, Fei, Yong Suk Lee, Lin William Cong, Charles Eesley, and Charles Lee. 2021. "Entrepreneurship education and financing innovation in Asia." In Yong Suk Lee and Fei Yan (eds.). *Drivers of Innovation: Entrepreneurship, Education, and Finance in Asia*. Stanford, CA: Shorenstein Asia-Pacific Research Center.
3. Eesley, C.E. and Miller, W.F., 2018. Impact: Stanford University's economic impact via innovation and entrepreneurship. *Foundations and Trends® in Entrepreneurship*, 14(2), pp.130-278.
4. Lee, Y.S. and Eesley, C., 2018. A comparative analysis of Asian versus Asian American entrepreneurship: Evidence from Stanford University alumni. In Strategic, Policy and Social Innovation for a Post-Industrial Korea (pp. 132-146). Routledge.
5. Choi, J.N. and Eesley, C., 2018. Brain drain, circulation, and linkage: Sequence analysis of Korean nationals graduating from Stanford University. In Strategic, Policy and Social Innovation for a Post-Industrial Korea (pp. 115-131). Routledge.
6. **Eberhart, R.N.**, Eisenhardt, K.M., and Eesley, C.E. 2014. "Institutional Change and Venture Exit: Implications For Policy." Ch. 10. In 20 years of Entrepreneurship Research, edited by Pontus Braunerhjelm, p. 127.
7. King, A.; Lenox M.; Eesley, C. and Asif Mehedi. 2014. "The Economic Impact of Entrepreneurial Alumni: A Case Study of the University of Virginia." *Batten Briefing Series*. Charlottesville, VA.
8. Eesley, C.; **Li, Jian Bai**. 2013. "Technology Entrepreneurship in China" Handbook of East Asian Entrepreneurship edited by Fu-Lai Tony Yu and Ho-Don Yan, published by Routledge.
9. Eesley, C.; Hsu, D.; Roberts, E.B., "Bringing Ideas to Life," 2012. Chapter in IEEE International Recent Advances in Technology and Innovation Management. Wiley Publications. Page(s): 40-60. (Conference version. Top paper award)
10. Keefe, R. and Eesley, C. 2012. Neurocognitive Impairments. in Lieberman, Stroup, Perkins, eds., *Essentials of Schizophrenia*. American Psychiatric Publishing. Washington, DC.
11. Roberts, E.B. and Eesley, C. 2009. Entrepreneurial Impact: The Role of MIT. *Kauffman Foundation*.
12. Keefe, R. and Eesley, C. 2009. Neurocognition in Schizophrenia. in *Kaplan and Sadock's Comprehensive Textbook of Psychiatry*, Benjamin Sadock, M.D., Virginia A. Sadock, M.D., and Pedro Ruiz, M.D. Editors. Baltimore, MD: Lippincott, Williams, & Wilkins.
13. Sloan, F.A. and Eesley, C. 2007. Implementing a Public Subsidy for Vaccines. in *Pharmaceutical Innovation: Incentives, Competition, and Cost-Benefit Analysis in International Perspective*. edited by Frank A. Sloan and Chee-Ruey Hsieh. 107-126. New York: Cambridge University Press.

14. Sloan, F.A. and Eesley, C. 2006. Governments as Insurers in Professional and Hospital Liability Insurance Markets. In William M. Sage and Rogan Kersh, eds., *Medical Malpractice and the U.S. Healthcare System--New Century, Different Issues*. 291-317. New York: Cambridge University Press.
15. Keefe, R. and Eesley, C. 2005. Neurocognitive Impairments. in *American Psychiatry Publishing Textbook of Schizophrenia*. Ch. 13, 245-260. Edited by Jeffrey A. Lieberman, M.D., T. Scott Stroup, M.D., and Diana O. Perkins, M.D. American Psychiatric Publishing.

PRESENTATIONS

Invited Plenary Talks and Distinguished Lectures

1. Keynote Speaker: 28th Taiwan Symposium on Innovation Economics and Entrepreneurship. Taipei, Taiwan. September 22nd, 2023.
2. Keynote Speaker. 3rd International Symposium on Corporate Acceleration. London, England, October, 2022.
3. Keynote Speaker. World Youth Entrepreneurship Summit, 2022.
4. Keynote Speaker. World Youth Entrepreneurship Summit. Hosted by Zhejiang University, Hangzhou, China. June, 2022.
5. Keynote Speaker: Third International Conference of Entrepreneurship Research. Nov. 2nd, 2020. EGADE Business School, Technology University of Monterey, Mexico.
6. Keynote Speaker: Third International Conference of Entrepreneurship Research, 2020.
7. Keynote Speaker: National Taiwan University. University-Industry Partnerships. Dec. 2019.
8. Keynote Speaker: Art Thinking and Science Fiction Prototyping. Zhejiang University. June 2019.
9. Keynote Speaker. Junior World Entrepreneurship Summit. Zhejiang University, Hangzhou, China. June 2019.
10. Keynote Speaker. Chinese Society for Management of Technology (CSMOT) 25th Anniversary Conference. Joys and Perils of Cross-Boundary Innovation, Hsinchu, Taiwan, Nov. 2015.
11. Keynote Speaker. Dominican Republic, Office of Science and Technology. Impact: Stanford University's Economic Impact via Entrepreneurship and Innovation. Santo Domingo, DR., March 2013.
12. Keynote address, Inaugural International Conference on Innovation and Entrepreneurship: Theory and Practice Relevant to China. Hosted by Lancaster University and Wuhan University. Wuhan, China, July 2012.
13. Keynote Speaker. University of Sao Paulo, Brazil. University – Industry Partnerships: MIT and Stanford, May 2012.

Invited Panelist and Discussant Contributions

1. Art Thinking: A Non-Client Centric Agile Method. Academy of Management. Aug. 5th, 2022.

2. How to Experiment: Lessons from Economics. Academy of Management. Aug. 8th, 2022.
3. OMT Global Consortium: Doing Organizational Research Around the World. Academy of Management. Aug. 7th, 2022.
4. Lean Startups and Innovation Strategy: Building a Research Agenda. Academy of Management. Aug. 7th, 2022.
5. Discussant. INSEAD Doriot Entrepreneurship Conference. Fontainebleau, France. June 17th, 2022.
6. Presenter. 2021 SMS Annual Meeting Panel on Inclusivity in Entrepreneurship.
7. Discussant. Field Experiments in Social Networks and Entrepreneurship. Academy of Management, 2021.
8. Discussant. EPFL Virtual Innovation Seminar. Small Changes With Big Impact: Experimental Evidence of a Scientific Approach to the Decision-making of Entrepreneurial Firms by Chiara Spina. Sept. 14, 2020.
9. Technion - Cornell Tech. Entrepreneurship. Haifa, Israel. January 2019.
10. University of Maryland, Entrepreneurship Conference. Discussant. 2016.

Contributed Talks

1. **Wajeaha Ahmad**, Ananya Sen, Charles Eesley, Erik Brynjolfsson. The Role of Advertisers and Platforms in Monetising Misinformation: Descriptive and Experimental Evidence. *Ghoshal Conference*, London Business School, June 19-21, 2023.
2. Koo, W.; Eesley, C. A Confluence of Tech and Talent: Return Migration and Rural Online Entrepreneurship.
 - a. Columbia University, Migration and Organizations Conference. June 7, 2023.
 - b. U.Penn Wharton, Department of Management Faculty Seminar. May 8, 2023.
 - c. Entrepreneurship and Innovation Policy Seminar organized by Maryann Feldman and Timothy Folta. Nov. 1, 2022.
 - d. SCECR Conference. Madrid, Spain. June 22, 2022.
3. Han, JungYun; Eesley, C.; Whittle, T. Keep Your Friends Close and Your Enemies Closer?: The Impact of Accelerator Cohort Composition on Startup Outcomes.
 - a. *Ghoshal Conference*, London Business School, June 19-21, 2023.
 - b. *Best Paper Award (3)*, *Israel Strategy Conference*. Dec. 18-20th, 2022.
4. Li, Zhouxuan; Eesley, Charles. Peer Learning and Entrepreneurship. Field Experiments in Strategy Conference. Sept. 15th, 2022, London, England.
5. Han, JungYun; Eesley, Charles. Young Firms' Alliance Strategy During the Global Financial Crisis: Exploratory vs. Exploitative Alliance Formation. Strategic Management Society (SMS), London, UK, Sept. 20, 2022
6. Li, Zhouxuan, Eesley, C., Eberhart, R. Makerspaces, Entrepreneurship and Institutions. Academy of Management, Seattle, WA. August 8, 2022.
7. Eesley, C. Trends and Opportunities in Silicon Valley. Zhejiang University. Nov. 23, 2021.
8. Koo, W.; Eesley, C. A Confluence of Tech and Talent: Return Migration and Rural Online Entrepreneurship. Stanford Center on China's Economy and Institutions (SCCEI) Seminar Series. Nov. 16, 2021
9. Wu, Y., Eesley, C. Stepping-Stone Strategies to Leverage Institutional Intermediaries:

- Entrepreneurial Strategies to Contact Investors on a Fundraising Platform. USC Marshall China Workshops. Feb. 23, 2021
10. Eesley, Charles; Wu, Willow; Yang, Delin. 2017. Changing Entrepreneurial Strategies to Developing Capitalist Institutions. Academy of Management Best Paper Proceedings.
 11. Eesley, C.; Wu, Lynn. Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform. Innovation Growth Lab Conference. Harvard Business School. Dec. 8, 2016.
 12. Armanios, D.; Eesley, C. Lowering Entry Barriers (but also Providing Resources): How Governments Spur Founding. West Coast Research Symposium (WCRS), University of Washington, Seattle, WA. Sept. 2016.
 13. Academy of Management, Anaheim, CA. Aug. 2016.
 - a. Eesley, Charles E. and Wu, Lynn, Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform. (Winner, best PDW - MED Division at Academy of Management, Anaheim, Aug. 2016).
 - b. Lowering Entry Barriers (But also Providing Resources): How Governments Spur Funding (with Daniel Armanios). Aug. 2016.
 - c. Effects of Strategic Change on Venture Performance. Early Venture Evolution PDW at AOM, Aug. 2016.
 - d. Institutionalized Choice and Entrepreneurship (with Delin Yang and Xiaocong Tian). Aug. 2016.
 14. Rice University, 6th Annual Emerging Markets Strategy Conference. "Institutionalized Choice and Entrepreneurship" May, 2016.
 15. Eesley, Charles E.; Jamber Li; Delin Yang. Does Institutional Change in Universities Influence High-Tech Entrepreneurship?: Evidence from China's Project 985.
 - a. Pacific Conference for Development Economics. May, 2016. Stanford Center for International Development (SCID).
 - b. Ghoshal Conference, London Business School. June 2nd, 2013.
 - c. Challenges for the Chinese Government. Stanford Center for International Development (SCID). May 9-10th, 2013, Tsinghua University, Beijing, China.
 - d. Wharton Technology Conference. April 2013, Philadelphia, PA.
 - e. Strategic Management Society Conference. Dec. 2013, Guangzhou, China.
 16. Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform. Kauffman Emerging Scholars Conference. Kansas City, MO. Feb. 2016.
 17. Successes and Failures of Public Policies for Innovation and Entrepreneurship. Startup Chile Conference. March 21st, 2013. Santiago, Chile.
 18. R.N. Eberhart, C.E. Eesley, K. Eisenhardt. 2012. Failure IS an Option: Institutional Barriers to Failure and New Firm Performance. Academy of Management Best Paper Proceedings, Aug. 2012:1 1-1; doi:10.5465/AMBPP.2012.189. (only the top 10% of presented papers).
 19. C.E. Eesley and D. Yang. 2012. "Changing entrepreneurial strategies to developing capitalist institutions: A look at Chinese technology entrepreneurs," Strategic Management Society Conference.

20. C.E. Eesley, D. Hsu, E.B. Roberts, "Focus or Diversify? Aligning Founding Teams with Strategy and Environment." Darden Innovation and Entrepreneurship Research Conference. Charlottesville, VA, 2012
21. C.E. Eesley and D. Yang. Changing entrepreneurial strategies to developing capitalist institutions: A look at Chinese technology entrepreneurs.
 - a. Technology Management Conference (ITMC), 2011 IEEE International. San Jose, 2011
 - b. Wharton Strategy and the Business Environment Conference, U. Penn., 2011.
 - c. University of Virginia, Darden School of Business, Batten Institute Innovation and Entrepreneurship Conference, Charlottesville, VA, 2010
 - d. Sixth Annual Smith Entrepreneurship Research Conference. Univ. of Maryland, 2010
22. C.E. Eesley. "The Future of Technology Entrepreneurship Research," Invited presentation at MIT's TIES group 50th anniversary. April 1st, 2011.
23. C.E. Eesley and E.B. Roberts. "Cutting Your Teeth: Entrepreneurial Experience and Performance." Academy of Management Best Paper Proceedings, August 1, 2010 2010:1 1-6; doi:10.5465/AMBPP.2010.54493446. (only the top 10% of presented papers), Montreal, 2010.
24. C.E. Eesley and E.B. Roberts, 2010. "Serial Entrepreneurs from MIT (Summary)," *Frontiers of Entrepreneurship Research: Vol. 26: Iss. 7, Article 4.*
25. C.E. Eesley, Who has 'The Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China.
 - a. Organization Science Winter Conference. Feb. 8, 2012
 - b. Carnegie Mellon SETChange, Nov. 2011
 - c. World Bank - Entrepreneurship and Growth Conference. Washington, DC. Nov. 19-20th, 2009
 - d. 15th Annual CCC Doctoral Colloquium. Carnegie Mellon. April 11-13th, 2008
 - e. SASE Student Paper Award, Costa Rica, June, 2008
 - f. Babson Conference on Entrepreneurship Research (BCERC), June, 2008.
26. C.E. Eesley and M. Lenox. "Secondary Stakeholder Actions and the Selection of Firm Targets." Academy of Management Best Paper Proceedings, August 1, 2006. (only the top 10% of presented papers), Atlanta, 2006.
27. C.E. Eesley, and M. Lenox, "Secondary Stakeholders and Firm Self-Regulation," Academy of Management Conference Best Paper Proceedings, August 1, 2005. (only the top 10% of presented papers), Honolulu, 2005.

Department Seminars

1. Koo, Wesley; Eesley, C. A Confluence of Tech and Talent: Return Migration and Rural Online Entrepreneurship.
 - a. Wharton School of Management. May 7, 2023.
 - b. NOVA School of Business and Economics. June 24th, 2022.
2. Eesley, C.; Wu, L. For Startups, Adaptability and Mentor Network Diversity can be Pivotal: Evidence from a Randomized Experiment on a MOOC Platform. Shanghai University of Finance and Economics. June 3, 2019.

3. Koo, Wesley; Eesley, C. Connected, But Still Lagging: Rural Sellers During Platform Change. London Business School. March 2019.
4. Koo, Wesley; Eesley, C. Connected, But Still Lagging: Rural Sellers During Platform Change. Harvard Business School. Feb. 7, 2019.
5. Technical University of Munich. July 2019.
6. Zhejiang University, China. December 2018.
7. HKUST. Department Seminar. December 2018.
8. Rice University. Management Department. 2015.

Video Abstracts

- Wu, Eesley and Yang. 2020. Entrepreneurial Strategies During Institutional Changes | SEJ Video Abstract.
- Eesley, Decelles, Lenox. 2016. Through the mud or in the boardroom: Examining activist types and their strategies in targeting firms for social change. SMJ. SMJ Video Abstract - Eesley, DeCelles, & Lenox on strategies of social activists.
- **Eberhart, R.N.**; C.E. Eesley, 2018. Too Much of a Good Thing: Institutional Change and New Firm Performance in Japan, *Strategic Management Journal*. 39 (10): 2643–65.
- **Armanios, D.**; Eesley, C.; Li, J; Eisenhardt, K.M. 2017. How entrepreneurs leverage institutional intermediaries in emerging economies to acquire public resources. Lead Article, *Strategic Management Journal*, 38(7): 1373-1390. doi:10.1002/smj.2575, Academy of Innovation and Entrepreneurship (AIE), Best Paper Award Finalist, 2012

STUDENTS

Current:

1. Wajeeha Ahmed (primary co-adviser, with Erik Brynjolfsson)
September, 2020
Thesis: The Impact of Artificial Intelligence on Content Consumption and Production
Anticipated date of graduation: 2026
2. Yikai Cao
September, 2024
Preliminary Thesis: Semiconductors, Export Controls and Technology Entrepreneurship
Anticipated date of graduation: 2029
3. Zahra Hejrati (primary co-adviser, with Kathleen Eisenhardt)
September, 2018
Thesis: The Impact of Digital Technologies on Entrepreneurial Venture Formation
Anticipated date of graduation: 2025
4. Xilan Zhang
September, 2024
Preliminary Thesis: Randomized Field Experiments and Entrepreneurship
Anticipated date of graduation: 2029

Former:

1. Daniel Armanios (*primary co-adviser, with Kathleen Eisenhardt*)
September 2009 – June 2015
Thesis: What is the Role of the State in Entrepreneurship and Venture Performance?
Graduated: 2015
2. Robert Eberhart (*primary co-adviser, with Kathleen Eisenhardt*)
September 2010– June 2013
Thesis: Institutional Change and Entrepreneurship
Graduated: 2013
3. Khonika Gope
September, 2015 – June 2023
Thesis: The Development of Entrepreneurial Skills and Motivation : The role of institutions
Graduated: 2023
4. Wesley Koo
September 2012 – June 2018
Thesis: Online Sellers' Offline Environment : Implications for platform strategy
Graduated: 2018
5. Michael Leatherbee
September 2010 – May 2015
Thesis: Discovering Entrepreneurial Opportunities
Graduated: 2015
6. Jamber Li
September 2010 – September 2017
Thesis: Entrepreneurship in Emerging Economis: Institutions and Relationships
Graduated: 2017
7. Carrington Motley
September 2017 – September 2022
Thesis: Managing External and Internal Change: Lessons from Entrepreneurship
Graduated: 2022
8. Ayinwi Muma (*primary co-adviser with Sarah Soule*)
November 2021
Thesis: Additive Manufacturing and Entrepreneurship
Graduating: ABD
9. Tyler Whittle
September 2014 – June 2021
Thesis: Entrepreneurial Finance: From Accelerators to IPOs

Graduated: 2021

10. Willow (You) Wu

September 2015 – June 2021

Thesis: Entrepreneurial Strategies in Institutional Changes: Tackling the conflicts between new and old rules

Graduated: 2021

Postdoctoral Researchers Supervised:

Current

1. Fanny (Zhouxuan) Li

Appointed: February 2020